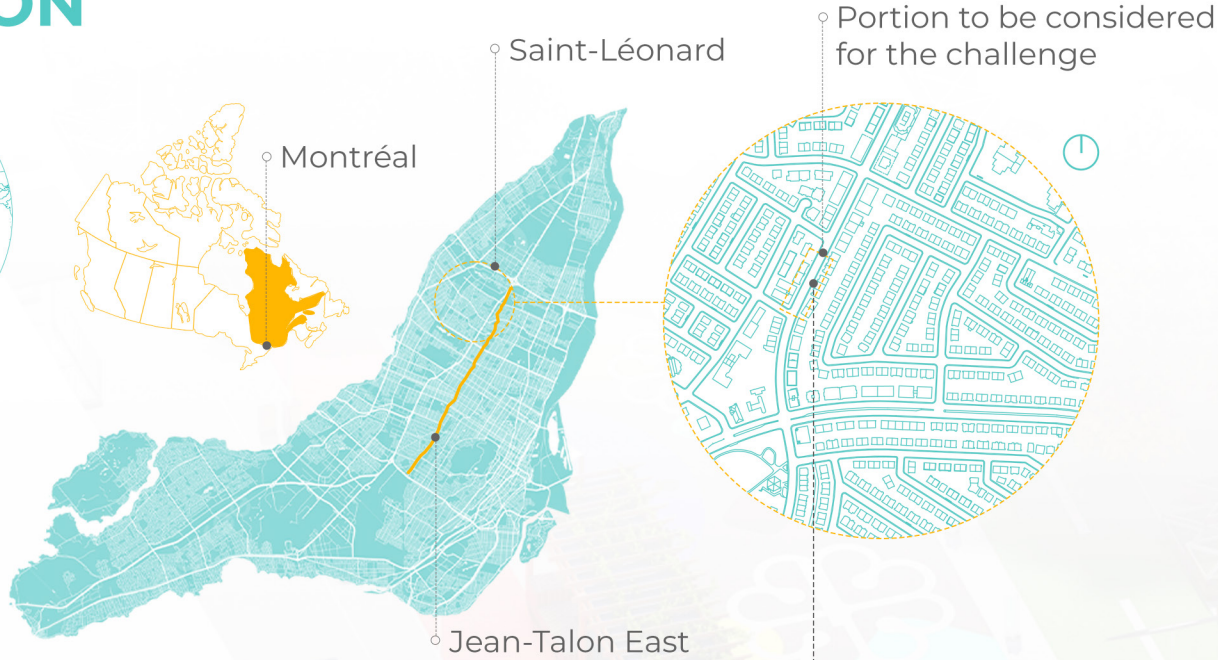


LOCATION

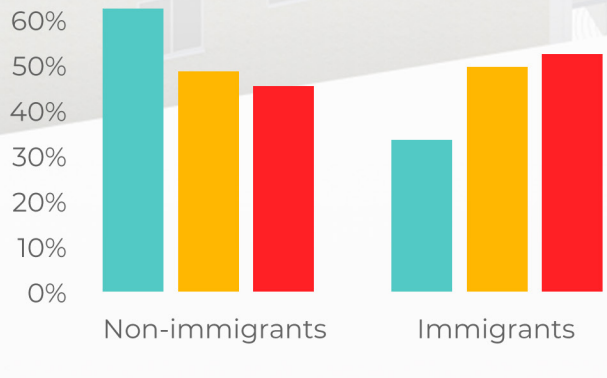


Canada
Quebec



**Support your local community
And, also, support your local street!**

ETHNIC CULTURE DIVERSITY

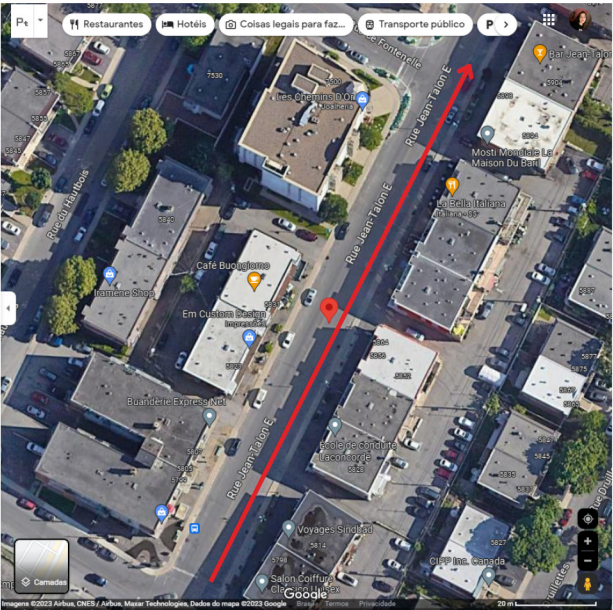


Montreal agglomeration
Saint-Leonard borough
SPP sector

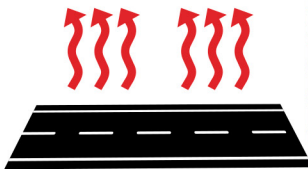
Immigrants



CONCEPT



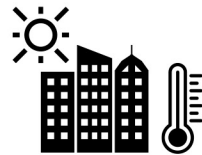
Initiatives to reduce heat reflection off the asphalt using vegetation.



support business development



enhance the cultural and socioeconomic well-being



mitigating heat island effects



Expand spaces for interaction, celebration, and the promotion of local craftsmanship and products.



The project's implementation be conducted in collaboration with the local community to ensure that it aligns with the needs and expectations of those who use the public space.



A community-centered and inclusive design.

COLORS



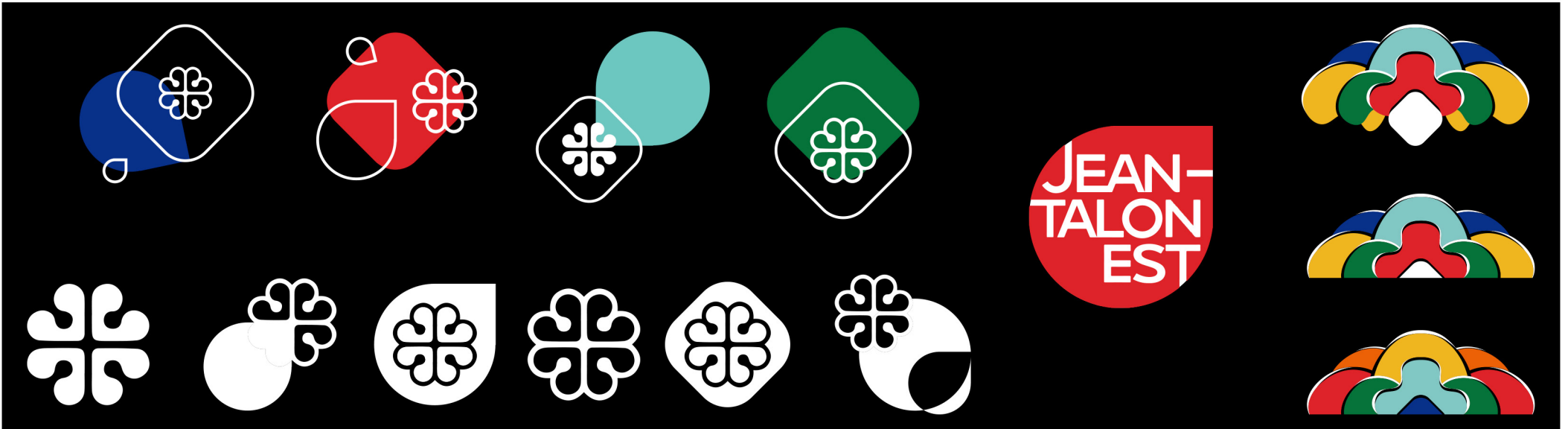
TYPOGRAPHY

MONTSERRAT

Montserrat light
Montserrat medium
Montserrat black

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$%^&*()

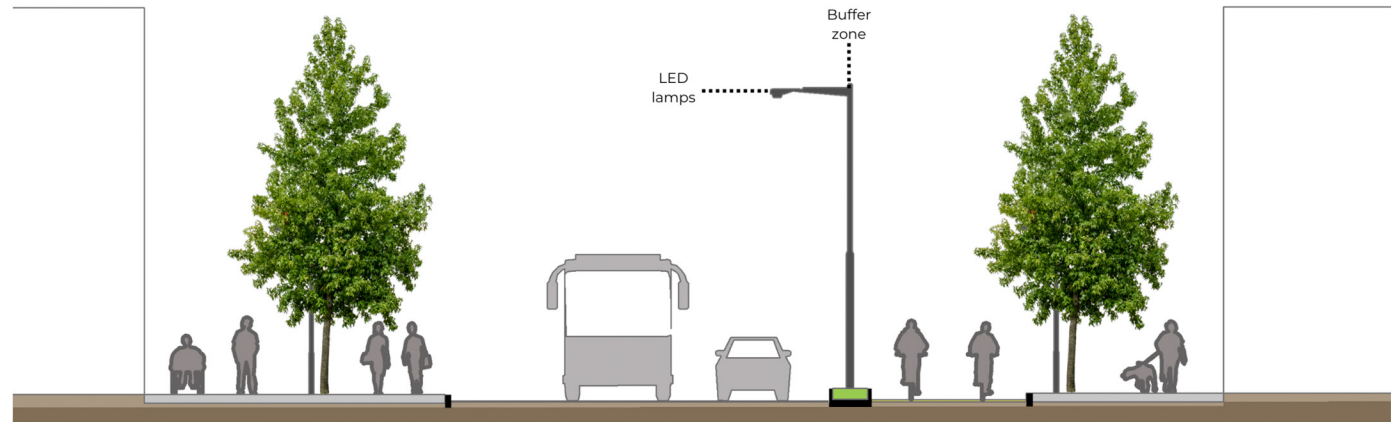
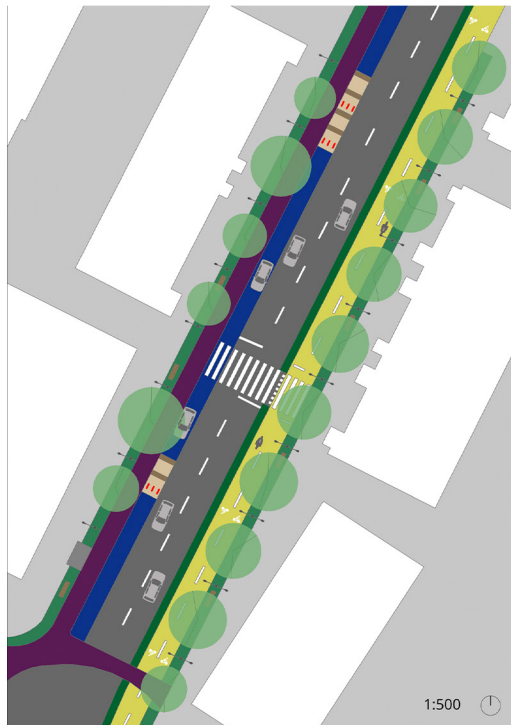
SYMBOLS



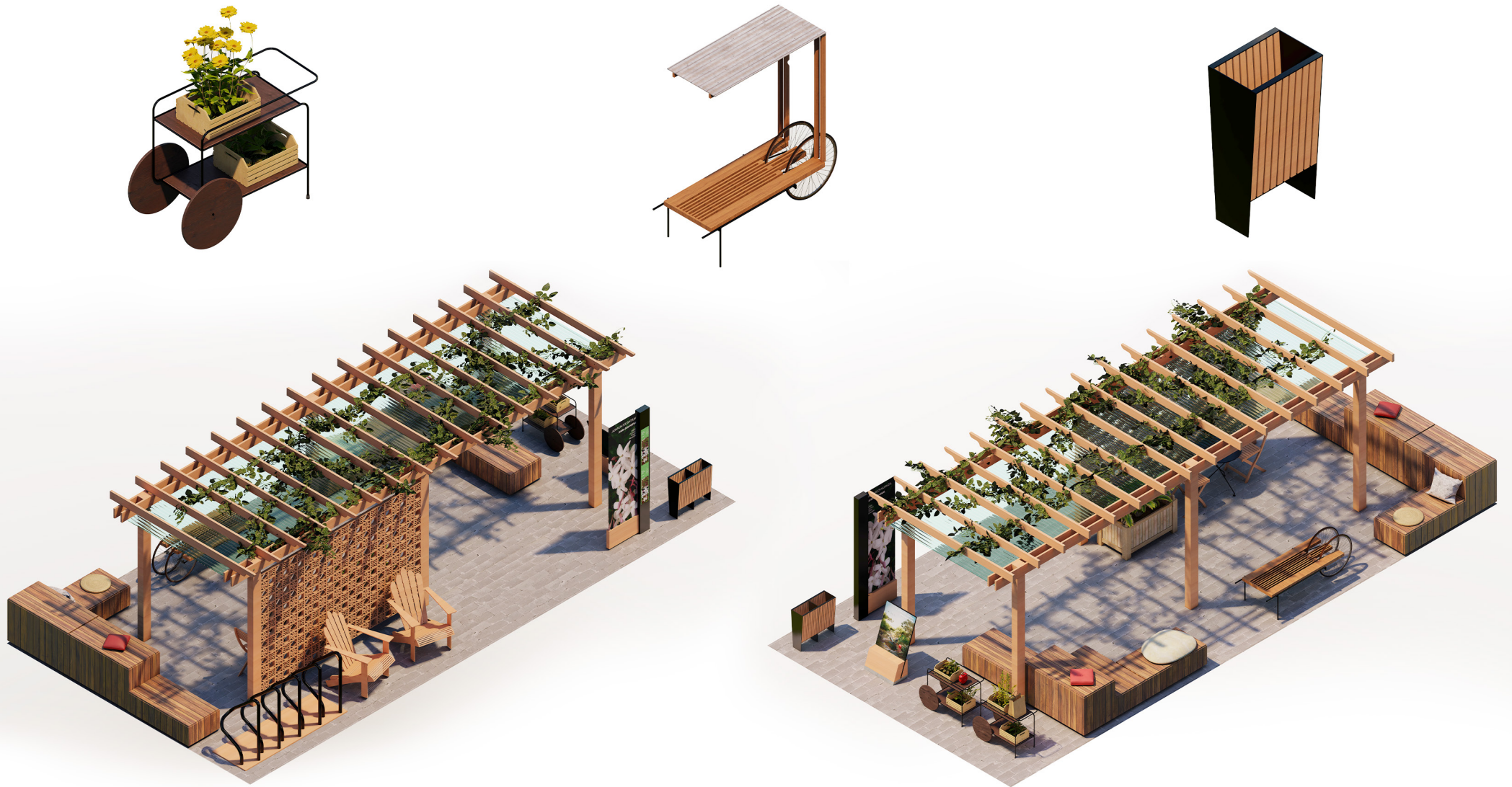


OUR DESIGN APPROACH INCLUDES:

- A new design for the street.
- Expanding living areas at the front portions of lots and incorporating urban community gardens.
- Increasing sidewalk space.
- Creating buffer zones with bicycle racks.
- Including bike paths on both sides of the street.
- Introducing wetlands and parklets.

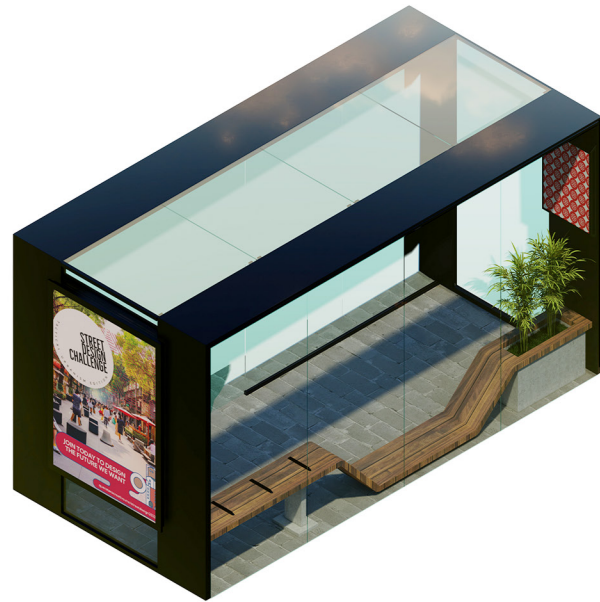
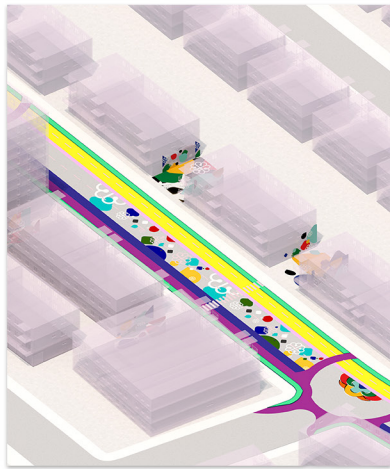
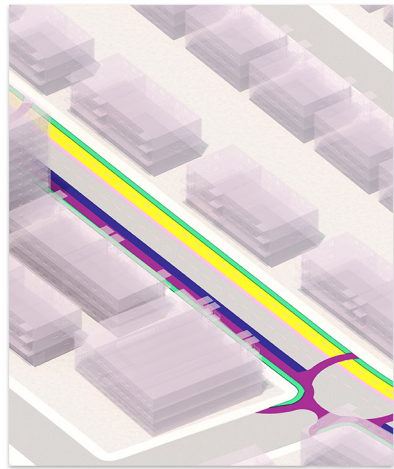
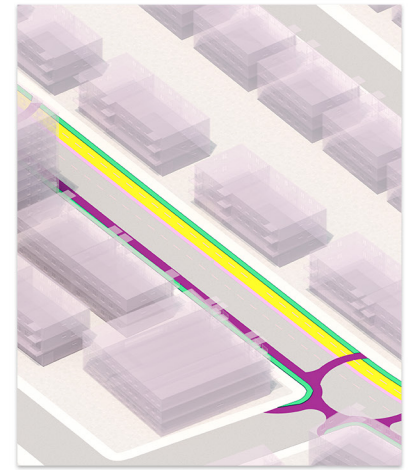
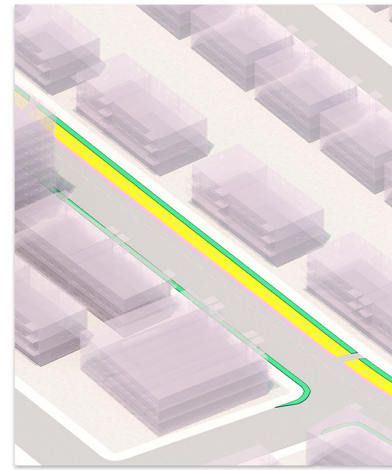
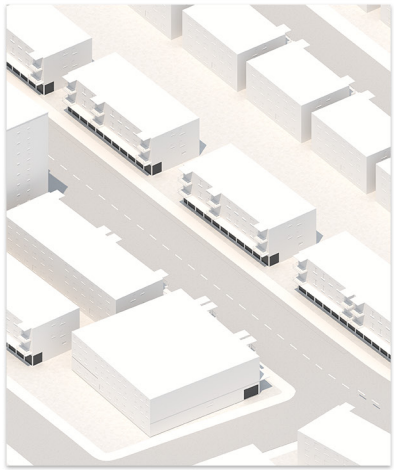


Sidewalk	Curb zone	Sidewalk	Parklets	Travel lane	Travel lane	Buffer zone	Cycle track	Curb zone	Sidewalk
3,10	1,50	2,40	2,20	3,30	3,30	1,00	3,60	1,50	3,10
25									



These actions not only increase green spaces but also improve thermal comfort by allowing for better air circulation and moisture during the summer and sunlight penetration during the winter.

The concept of integrating wetlands and parklets is designed to encourage a reduction in car usage while also serving as a natural buffer for excess water runoff.



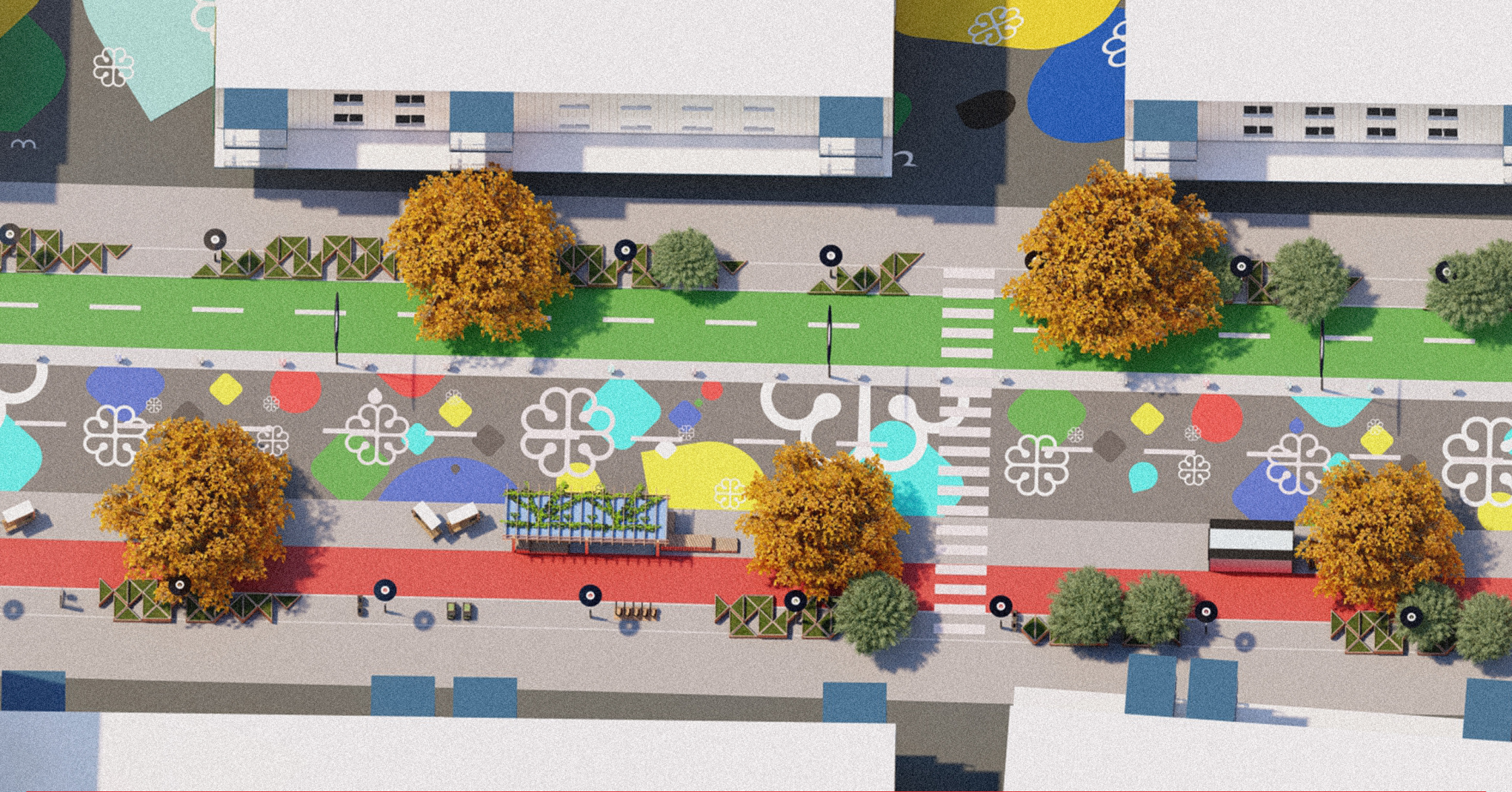
Through this focus on flexibility and adaptability, it becomes possible to consider replicating these furniture elements in other parts of the street.



Another tactical strategy employed was **painting one of the facades**, which not only beautifies the space but also helps to establish a sense of identity through the colors of the various immigrant flags.



Through **tactical urbanism**, this design aims to transform the street into a vibrant, diverse, and creative space. Enhanced street lighting could serve as an alternative form of surveillance and security.



On **weekends**, the street transforms to encourage healthy community interactions. On weekdays, it promotes easy interaction among residents, making the street feel like an extension of their homes.

In summary, the design for Jean-Talon Street aims to **support both the local community** and the unique characteristics of the street itself.