

*- STREET DESIGN CHALLENGE -*

**COIN DE**  
**MEMOIRE**

*- MEMORY CORNER -*

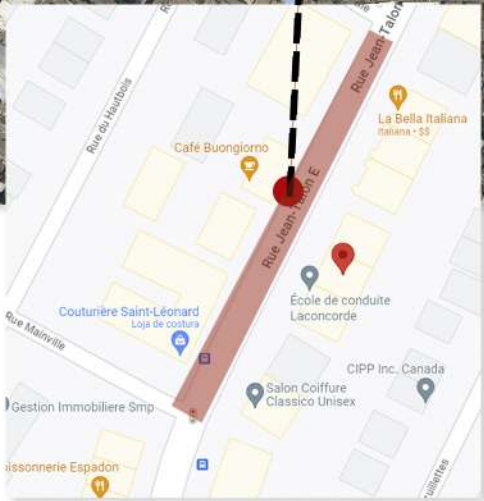
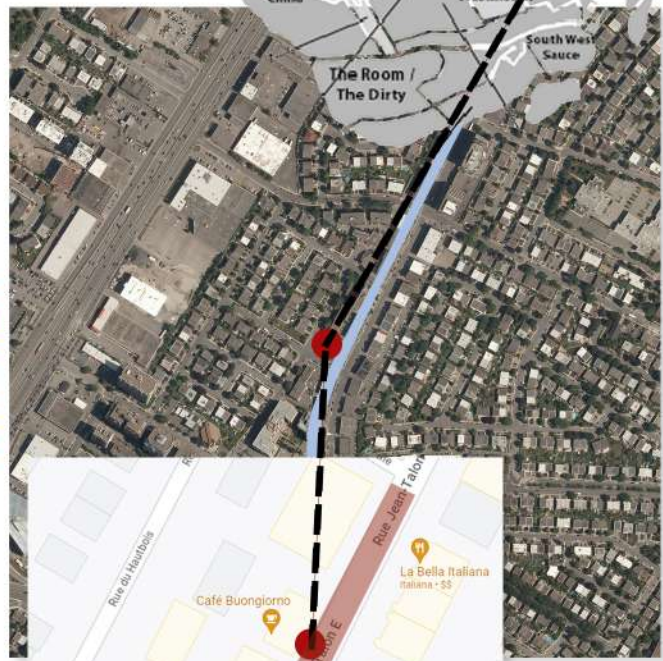
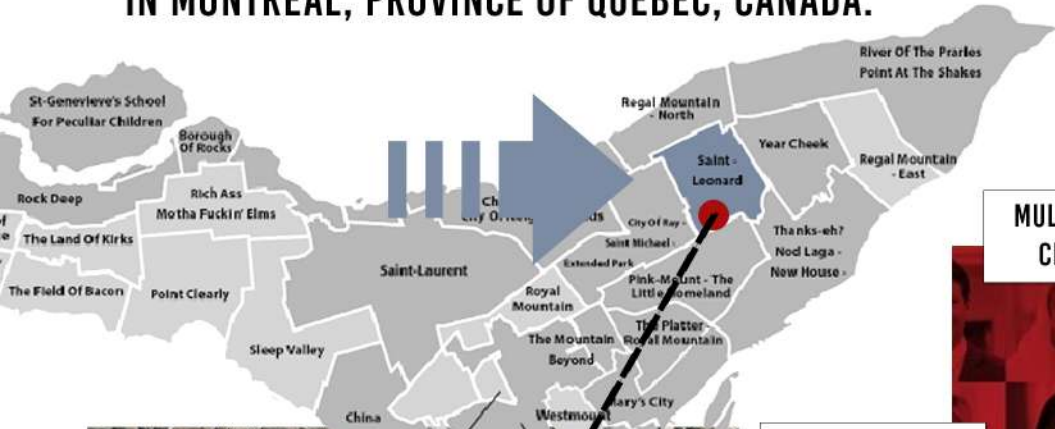
**MONTREAL**  
*JEAN-TALON EAST*

**2023**

WE ARE LOOKING AT **SAINT-LÉONARD BOROUGH**,  
IN MONTREAL, PROVINCE OF QUEBEC, CANADA.

# CONTEXT

WITH A CLOSER LOOK TO **JEAN-TALON EAST STREET**.



MULTICULTURAL CHARACTER



COMMERCIAL STREET

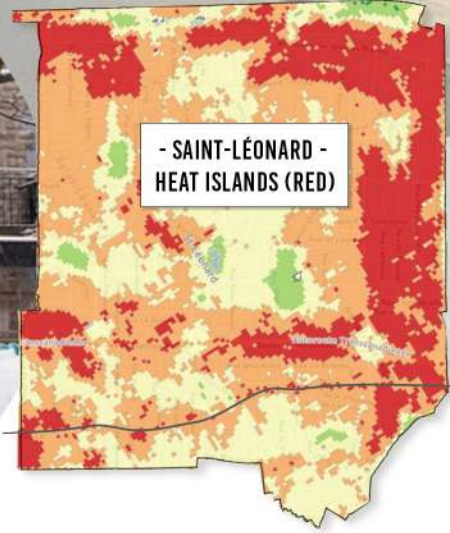
50% FIRST GENERATION IMMIGRANTS

ATTRACTS FAMILIES



RESIDENTIAL UPPER STORIES

POSSIBILITY OF INTENSE WEATHER



JEAN-TALON EAST

# APPROACH OPPORTUNITIES

FOR STREET RE-DESIGN



INCREASE  
SHADY  
AREAS

NARROWING/MODIFYING THE  
STREET TO CHANGE THE PACE  
OF TRAFFIC AND CIRCULATION

INCREASE  
SITTING  
AREAS

OCCUPY NEW  
SPACES

FILLING EMPTY SPACES

STREET  
AS CANVAS

INCREASE AND ADAPT  
GREEN AREAS

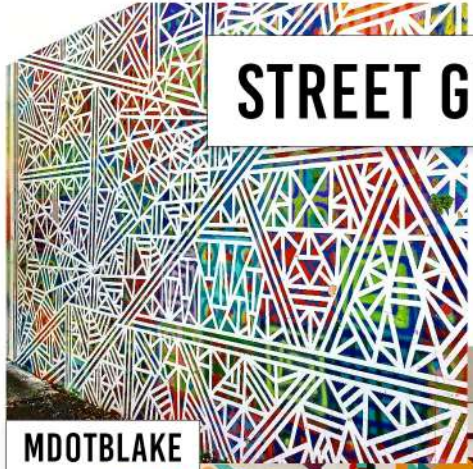
# CONCEPT

- MEMORY IDENTITY
- CULTURAL INTEGRATION
- CONNECTION



# CULTURAL REFERENCES

**STREET GRAFFITI**



**MDOTBLAKE**



**NELIO**



**LX.ONE, SWIZZ & KOFIE**

**IMMIGRANT COUNTRIES ARCHITECTURE  
SHAPES AND STRUCTURES**



**ITALY**



**HAITI**



**FRANCE**



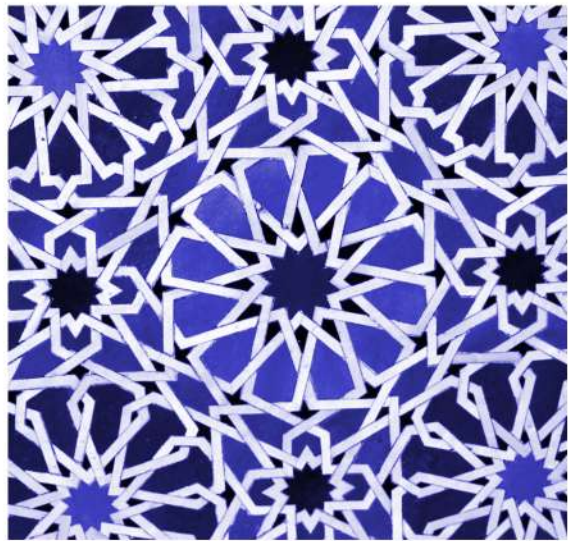
**MOROCCAN**



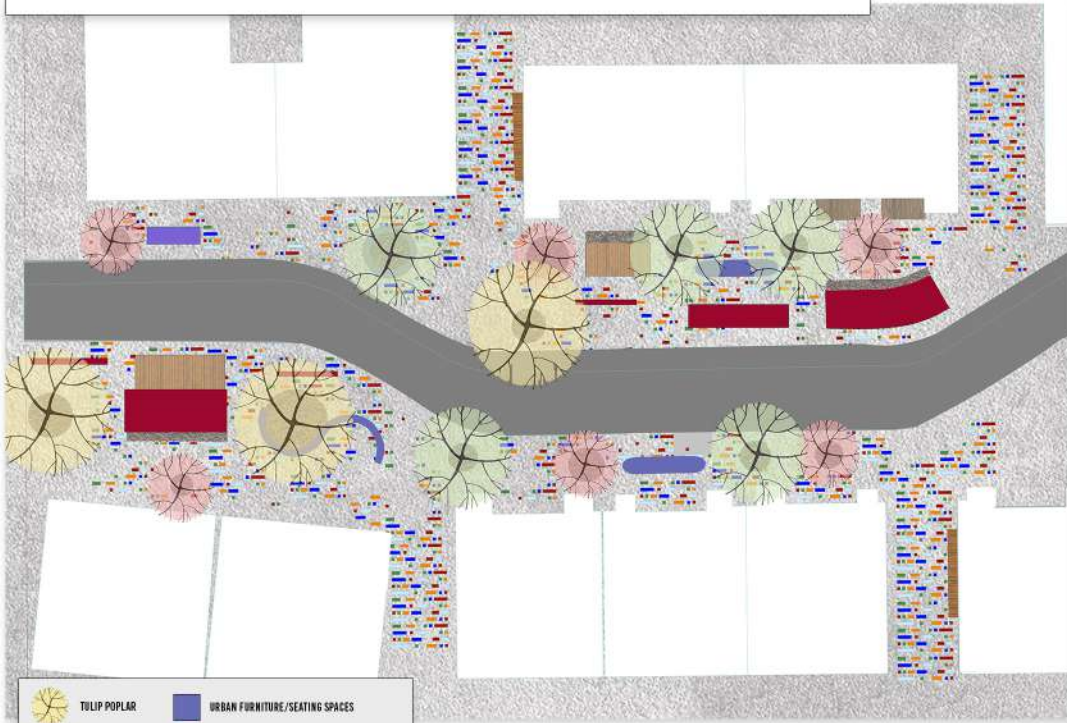
**IMMIGRANT COUNTRIES FLAGS COLOR SCHEME**



# MOODBOARD



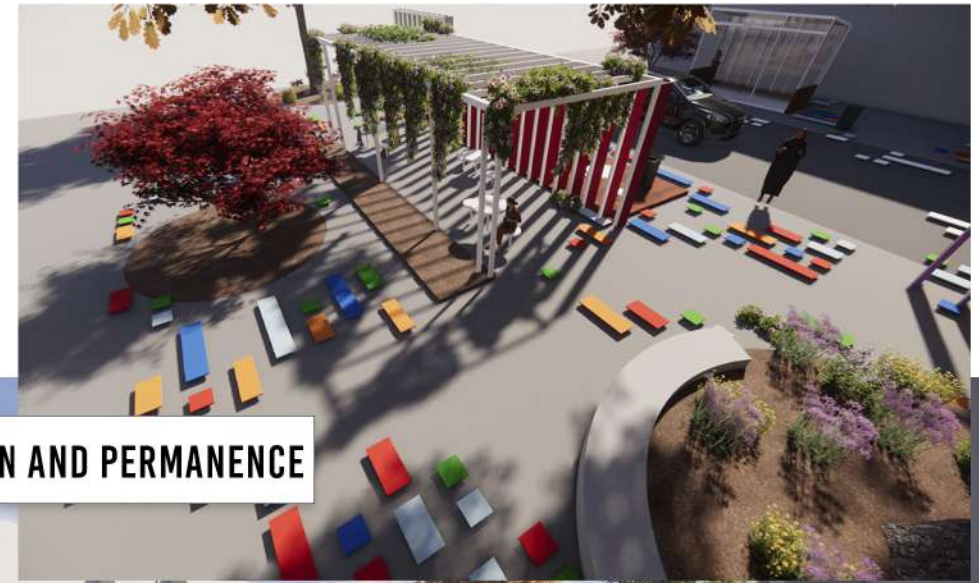
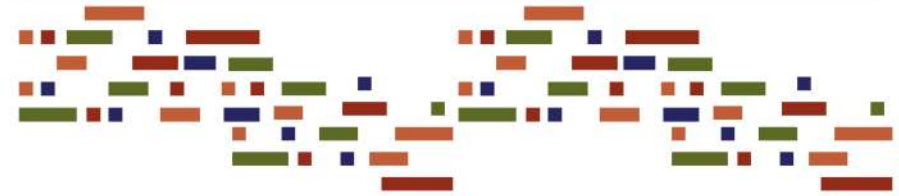
## NEW ROAD LAYOUT AND WIDER SIDEWALKS



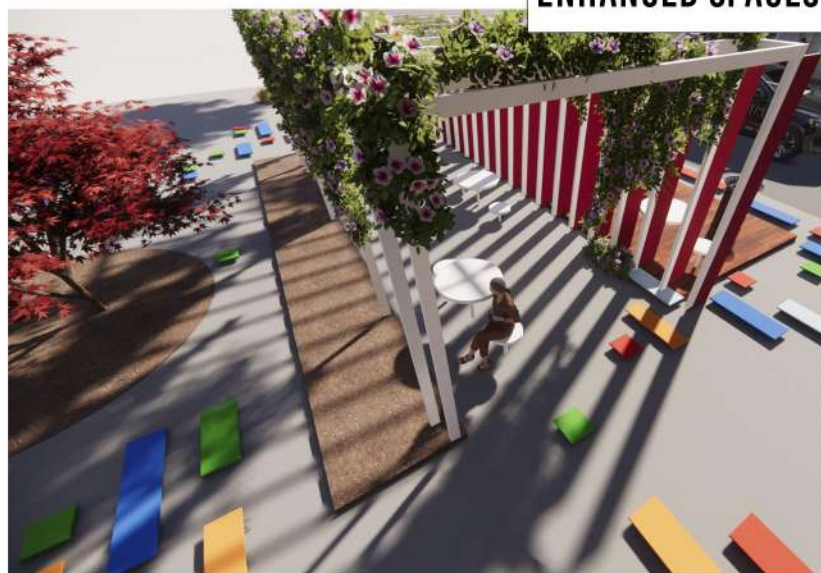
-  TULIP POPLAR
-  ACER PALMATUM
-  ACER-NEGUNDO
-  URBAN FURNITURE/SEATING SPACES
-  PERGOLAS AND SYNCED MOVING PANELS
-  BUS STOP
-  RAISED PLATFORMS / SPACES FOR INTERACTION AND PERMANENCE

# INTERVENTIONS

## GRAFITTI FLOOR PATTERNS



## ENHANCED SPACES FOR INTERACTION AND PERMANENCE



# INTERVENTIONS

TULIP POPLAR



ACER PALMATUM



ACER-NEGUNDO



**IMPLEMENTATION OF URBAN FURNITURE AND PERGOLAS WITH SYNCED MOVING PANELS WITH ART**

## IMPLEMENTATION OF 3 SPECIES OF TREES

(WE RECOMMEND SEEDLINGS ALREADY A LITTLE DEVELOPED AND PROTECTED WITH AWNINGS UNTIL A CERTAIN LEVEL OF MATURITY, ALL SPECIES ARE FAST GROWTH AND ARE COMPATIBLE WITH 5A ZONE OF SAINT LEONARD BOROUGH).

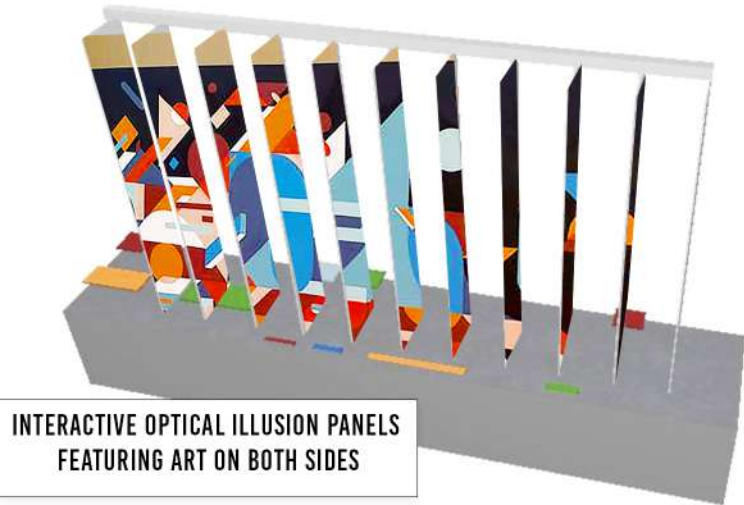




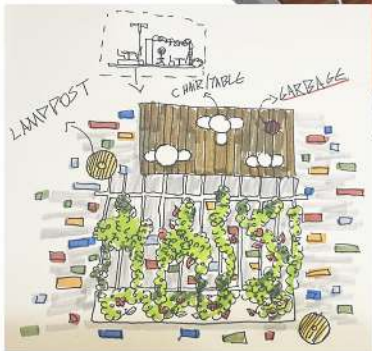
# PROPOSED URBAN FURNITURE

## RECOMMENDED MATERIALS

- CONCRETE BENCHS
- 1020 STEEL PERGOLAS
- 3003 ALUMINUM PANELS
- ACRYLIC PAINT FOR GRAFFITIS
- TEAK WOOD FOR DECKS
- TEMPERED GLASS FOR BUS STOP



TOP VIEW



# PROPOSED URBAN FURNITURE

## RECOMMENDED

### SHRUBS

OPTIONS THAT WITHSTAND  
SUMMER/WINTER SEASON

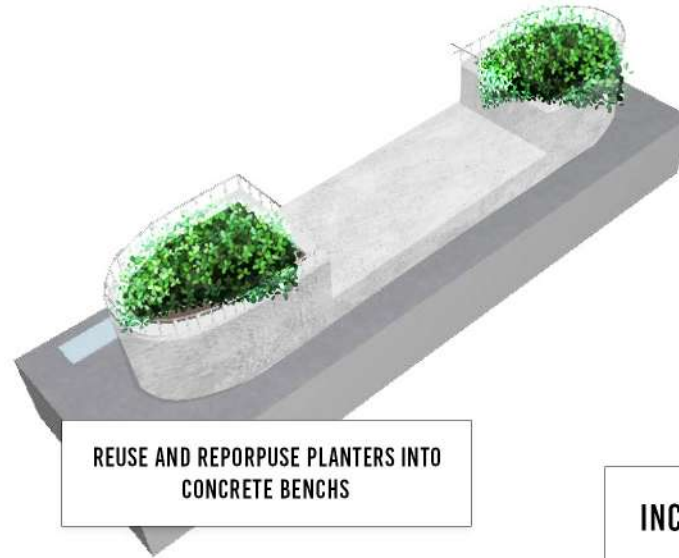
**SPIRAEA JAPONICA**



**CLETHRA ALNIFOLIA**



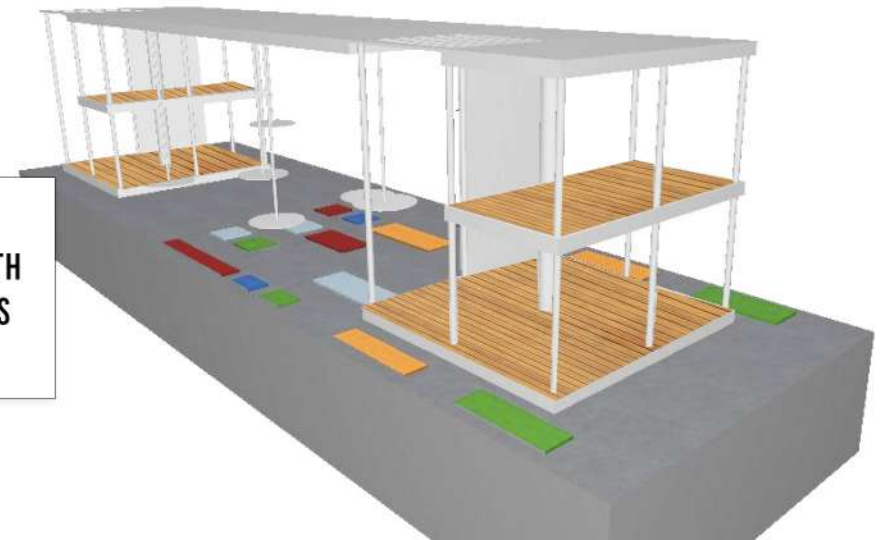
**CHINESE PAPERBUSH**



REUSE AND REPURPOSE PLANTERS INTO  
CONCRETE BENCHS



INCREASE THE NUMBER OF TRASH CANS, AND  
MAKE THAN OF CONCRETE TO  
COMPLIMENT THE OVERALL STYLE



OPEN SPACE STREET FURNITURE WITH  
LOW HANGING COZY SEATING AREAS